



## 2023 SPONSORSHIP INFORMATION

**Event Date: Saturday February 25<sup>th</sup>, 2023**

**Location: Cam-Plex Energy Downs - 1635 Reata Dr, Gillette, WY 82718**

**Start Time: 10:00 AM**

### **LEADING SPONSOR - \$5,000**

- Promotion as a Leading Sponsor of the Gillette Skijor Derby
- Leading sponsor will receive highly visible banners and promotional media throughout event area
  - (Provided by sponsor)
- VIP access for 8 people to include food, beverage, comfort, and prime viewing location during event
- Sponsor's name in all online promotions including social media, e-blasts, and event website
- Live recognition from announcer's stand during event
- Custom GILLETTE SKIJOR DERBY hats: 8 hats

### **GOLD SPONSOR - \$2,500**

- Gold sponsor will receive highly visible banners and promotional media throughout event area
  - (Provided by sponsor)
- VIP access for 4 people to include food, beverage, comfort, and prime viewing location during event
- Sponsor's name in all online promotions including social media and event website
- Live recognition from announcer's stand during event
- Custom GILLETTE SKIJOR DERBY hats: 4 hats

### **SILVER SPONSOR - \$1,000**

- Silver Sponsor will receive highly visible banner at event
  - (Provided by sponsor)
- VIP access for 2 people to include food, beverage, comfort, and prime viewing location during event
- Sponsor's name in all online promotions including social media and event website
- Live recognition from announcer's stand during event
- Custom GILLETTE SKIJOR DERBY hats: 2 hats

### **BRONZE SPONSOR – \$100 to \$500**

- Bronze Sponsor will receive highly visible banner at event
  - (Provided by sponsor)
- Sponsor's name in all online promotions including social media and event website
- Live recognition from announcer's stand during event

### **CONTACT INFORMATION**

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